



Advertise with the Stone Mountain-Lithonia Alumni Chapter today!

IT'S AFFORDABLE.

With ad rates starting at just \$25, The Kappa Kasino Night signature magazine booklet offers affordable advertising solutions for small to mid-size business owners, independent contractors, and non-profit organizations in the African-American community and beyond.

MARKET YOUR PRODUCT/SERVICE AT A HIGH PROFILE EVENT.

With an estimated combined attendance of approximately 1000 plus people, The Kappa Kasino Night event will draw a significant number of supporters, urban professionals, and entertainment-seekers in the African American community and beyond.

SUPPORT A WORTHWHILE CAUSE.

Support a meaningful cause to award scholarships to deserving High School Seniors and the many community service projects the Stone Mountain-Lithonia Alumni chapter sponsors in the Metro Atlanta area.

Kappa Kasino Night Signature Magazine Booklet Advertising Rates

Ad Size	Kasino Night Price (Deadline: 6-16-08)	Kasino Night Price (EARLY Deadline: 5-18-08)
Business Card	\$25	\$25
1/4 Page	\$50	\$40
1/2 Page	\$75	\$65
Full Page	\$125	\$100
Full Color Inclusive Banner Ad	\$150	\$125
Full Color Inclusive Banner Ad & Full Page Combination	\$200	\$175
Full Color Exclusive Banner*	\$300	\$260
Full Color Exclusive Banner* & Full Page Combination	\$350	\$310

*Physical Banner included as part of advertisement purchase.

Questions?

Call 678.592.4756 or email nmeadorsiv@gmail.com



Kappa Kasino Night Ad Sponsorship Form

Company/Organization Name:

Contact Name:

Contact Phone:

Company/Organization Address:

Ad Type (Circle One):

Full Color Exclusive Banner & Full Page Ad Combination: \$350

Exclusive Banner: \$300

Full Page: \$125

¼ Page: \$50

Full Color Inclusive Banner Ad & Full Page Ad Combination: \$150

Inclusive Banner: \$150

½ Page: \$75

Business Card: \$25

Method of Payment (Circle One):

Check

Money Order



Kappa Kasino Night Advertising Program

Kappa Kasino Night will publish a professionally produced ad book distributed to attendees, sponsors, volunteers and organizers. Proceeds will benefit our scholarship foundation, mentoring programs and other community programs.

If you would like to support the Stone Mountain-Lithonia Alumni Chapter of Kappa Alpha Psi Fraternity, Incorporated's, Annual Kappa Kasino Night by purchasing an ad in the program book, the rates are as follows:

Exclusive Banner* & Full Page Ad Combination- \$350**

Exclusive Banner* - \$300**

Inclusive Banner & Full Page Ad Combination- \$200**

Inclusive Banner - \$150**

Full Page - \$125**

½ Page - \$75**

¼ Page - \$50

Business Card - \$25

We encourage the placement of business coupons with your advertisement.

Although we prefer to receive camera-ready artwork, prepared to specifications, we can design and produce your ad for a nominal charge of \$35 for exclusive banner, \$15 for full page or inclusive banner, \$10 for 1/2 page, and \$5 for business card size.

Receipts will be issued for Tax Deductible Purposes

Please make Checks or Money Orders payable to: **Kappa Alpha Psi, Inc.**

Mail to: Stone Mountain- Lithonia Alumni (GA)

Post Office Box 1530

Lithonia, Georgia 30058

Computer File Formats:

MSWord - w/all fonts and graphics included or PDF File - saved as "print Optimized" at 150dpi (not screen optimized).

Ad files and Logo's can be sent by email to **Napoleon Meadors at nmeadorsiv@gmail.com**

Mechanical specifications for camera-ready ads:

Black & white, 150 line screen, PMT's or film negative, Right reading emulsion down.

Sizes - live area including border

Full Color Exclusive 3' x 6' Banner*

Full Color Inclusive Banner Ad

Full Page 8 ½" wide x 11" high

½ Page 8 ½" wide x 5 ½" high

¼ Page 4 ¼" wide x 5 ½" high

Business Card 3 1/2" wide x 2" high

*Physical Banner included as part of advertisement purchase.

**With the purchase of these advertisements or banners, we will accept promotional inserts to be placed in our Kasino Bags.